

MAC 8307: Adv Bus & Technical Writing

Designed to help writers develop advanced planning, writing and research skills germane to professional writing, with special attention to skills specifically used in the field of accounting. Utilizing a reader-centered approach, course reading and writing activities focus on the techniques involved in the technical writing process. Defining purpose, format selection and planning, drafting and revising effective communications in varied formats. Reflects the variety of professional writing experiences that learners typically encounter in a business setting.

Credits: 1.5

Program: MAC (Accounting and Business Taxation)