MBA 8136: AI & ML for Business

This course covers the range of artificial intelligence (AI) and machine learning (ML) including natural language processing, expert systems, deep learning, vision, speech, supervised/unsupervised learning and robotics, among the other areas that comprise the broad field of AI. The intro/overview course explores how AI/ML impacts finance, banking, marketing, healthcare, accounting and real estate, among other business fields and functions. The course also examines the issues surrounding "ethical AI," a field that examines issues around yielding decision-making power to intelligent systems.

Credits: 1.5
Prerequisites:

MBA 8450 and MBA 8650

Program: MBA (Business Administration)