

# MBA 8161: Analyt Meth: Text & Web Mning

This course covers concepts, techniques, and applications of of text and web mining -- e.g., information extraction, classification, clustering, sentiment analysis, visualization, and social network analysis. Asynchronous online lectures. Optional weekly live sessions. Use of software for hands-on exercises and project.

**Credits:** 3.0

**Prerequisites:**

[MBA 8450](#) and [MBA 8650](#)

**Program:** MBA (Business Administration)