MBA 8582: Analytical Meth for Data Mng

Data mining: the process of selecting, exploring & modeling large amounts of data to uncover patterns & gain insights. Students will learn how/when to use various mining techniques & use findings to support business decisions. Topics: logistic, regression, decision tree & neural networks.
Credits: 3.0
Prerequisites:
MBA 8450 and MBA 8650
Program: MBA (Business Administration)