

# MAC 8301: Perf Meas&Bus Risk Mgmt

An unprecedented array of economic, political and technological forces has changed the nature of business and the risks organizations face today. While traditional financial and integrated audits have served to identify and mitigate financial reporting and internal control risk, audit methodologies are rapidly evolving and broadening to address information age risks associated with globalization, emerging business models, intangible assets, value chain automation and increasing complex management reward systems. Therefore, it is critical that auditors more thoroughly understand enterprise and business process risk and client incentives related to performance measurement. This course examines contemporary performance measurement and risk management frameworks, associated regulatory reporting requirements, and timely case examples. RESTRICTED TO MAC-Accounting Analytics Program.

**Credits:** 3.0

**Program:** [MAC \(Accounting and Business Taxation\)](#)